

Giovanna Ponce

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gponcec.com 

Professional with 13+ years of experience in Graphic Design and recently graduated in Computer Information System at Henry Ford College in Dearborn, Michigan. Unified both careers to be a comprehensive professional with the most possibilities of IT solutions. Willing to learn and share knowledge with the working group. As well, improve my skills and give the best of myself.

Authorized to work for any US employer.

Skills

- **Interpersonal:**
Organization, Responsibility, Honesty, Friendliness, Goodwill, Persevering, Problem-solving, Collaboration, Teamwork.
- **Technologies:**
HTML5 CSS3 PHP C#
JQUERY JS .NET C++
JAVA SQL MYSQL ORACLE
- **Operative System:**
Windows, Linux and macOS
- **SOFTWARES & FRAMEWORKS:**
Visual Studio BootStrap Wordpress
Adobe Suite AutoCAD GitLab
Trello Office Slack

Experience

NOV 2018 - PRESENT

Graphic Designer Freelance / Umusa SpA, Viña del Mar. Chile

Worked collaboratively with this company for several years as a Freelance Graphic Designer remotely. Supporting in the digitization of logos, creation of pieces of design as flyers, corporate graphic design, and redesign of logos.

- Designed to the corporate graphic design of the company.
- We worked as partners at the beginning of the company advising other entrepreneurs in the creation of their companies and tax topics, solving doubts in the easiest way possible for those who want to be starters.
- A parallel project called <https://www.cuadernos-corporativos.cl> was started in the company, which guided the creation and develop prototypes of designs for their subsequent manufacture.

SEP 2014 - OCT 2018

Marketing Assistant / VIUTY LTDA, Viña del Mar. Chile

Played a key role in the strategy, development and creation of the marketing department at the beginning of the company. Worked collaboratively with the company's owners designing marketing campaigns for magazines, products, and events. This company is specialized in hair beauty care. Started part-time and later in 2015 to joined full-time the company.

- Learned about the professional hair care industry.
- Worked directly with prestigious American brands. (MOROCCANOIL, OLAPLEX, PRAVANA, NINFAS and OPI) following marketing and graphic guidelines of each company.
- Self-taught a few techniques of the industrial design field, like doing mockups in 3D.
- Coordinated and managed the marketing budget generating savings for the company contacting different providers.
- Edited promotional videos for the PRAVANA brand and created presentations for the company.
- Designed marketing advertising for magazines in the beauty industry.

MAY 2014 – APR 2015

Computer Support / INCUBADORA CHRYSALIS, Valparaíso. Chile

Worked part-time in the Business Incubator of Universidad Católica de Valparaíso in the software maintenance area for Startups at the end of my last semester of B.A.Sc of Computer Engineering.

- Maintained and integrated new modules to the startups management software.
- The software was developed for an external company in PHP using Symfony framework. The startups could handle budgets associated with CORFO (Production Development Corporation) with that software and know the balance and what was it spent on the budget.
- Maintained the website developed in Drupal CMS before that they migrate to the new website developed in WordPress.

2014

Graphic Design Freelance / Viña del Mar. Chile.

Worked part-time for several companies by project while I was studying Computer Engineering. These are the most important.

- MAR 2014 : Website and corporative image to www.cleantech.cl
- SEPT 2014 : Developed System self-managing web in PHP with stored procedures in MYSQL for Universidad Católica de Valparaíso, Mechanic department. This project was a collaborative development with another computer engineer.

2009-2013

Graphic Designer / VIVACHILEMEDIA, Santiago. Chile

Worked with this company as a Graphic Designer and printing machine operator. 2010 moving to Viña del Mar to enter the University.

- Designed and edited photos as photomontages.
- Was the first experience with printing machinery as the wide printer, cutter and printing plotter, cut machine, heat press machine, and silk screening printing machine.

2008- 2009

Graphic Designer / DEYCOM NEOPLANET LTDA, Santiago. Chile

Worked as a Graphic Designer with important clients like Goodyear, Tricot and Maigas. I Moved to Santiago city.

- Designed and edited photos.
- Designed graphic pieces for Goodyear
- Designed graphic for website
- Started to learn CSS.

2007 - 2010

Graphic Designer / CONAFE, Viña del Mar. Chile

Worked in this company as external contractor.

- Designed and manufactured of signs for electrical wiring.

Education

SEPT 2018 – DEC 2020

A.A.S, Computer Information Systems / Henry Ford College, Dearborn, MI. United States.

Dean's list Winter 2019 (GPA: 3.693), Fall 2019 (GPA: 3.616) & Winter 2020 (GPA: 3.845)

Provided with in-depth skills and knowledge in a broad range of IT disciplines including programming, database development, PC repair, networking, operating systems, security, web development, system analysis and design.

MAR 2010 – JUL 2015

B.A.Sc, Computer Engineering / Universidad Tecnológica de Chile, INACAP, Valparaíso, Chile.

The study plan is made up of three Training Areas; Specialty, Training for Employability and Basic Disciplines, the structuring and design of the subjects favor Learning by Doing, based on an active, collaborative learning linked to the environment. Focused in information and communication technologies.

MAR 2005 – JUL 2007

A.A, Graphic Design / DUOC UC, Viña del Mar, Chile.

The Graphic Designer is qualified to support the planning, control, pre-production and production of Graphic pieces for the productive sector of the graphic design and printing industry.

Certifications & Courses

PRESENT

PYTHON Course / Udemy , Online learning.

JUN 2017 - 2018

English Second Language / Henry Ford College. Dearborn, MI. United States.

2011

Basic AutoCAD (20hrs) / Cadasistencia, Viña del Mar, Chile.

2010

IT Essentials PC Hardware and Software / CISCO Network Ing. Academy – INACAP, Valparaíso, Chile.

2004

Digital Photography and Retouching (34hrs) / Universidad de Viña del Mar, Viña del Mar, Chile.

Achievements

2019-2020

Dean's List / Henry Ford College - Dearborn, MI. United States

Winter 2019 (GPA: 3.693), Fall 2019 (GPA: 3.616) & Winter 2020 (GPA: 3.845)

Languages

Spanish / Native

English / Second Language